



YMCA

We build strong kids,
strong families, strong communities.

February 1, 2009

Dear Sponsor,

On the evening of May 2nd, your St. Cloud Area Family YMCA will again host the popular community event – *Promenade*. This year is our fifth year; we have been blessed by how the community has enthusiastically embraced the event. We have regularly SOLD OUT and last year over 700 tickets were sold.

We are hopeful this year you would consider becoming a sponsor of the fun event and in the meantime help us help our community. This year again we will have over 200 different wines available for your palate including a variety of food stations to allow you to eat at your leisure as you sample the wines. Professional entertainment and a silent auction will complete your experience.

With your support we regularly raise over \$50,000. *This is the largest single fundraising event for your YMCA.* We invite you to participate once again. These funds are used for Community Outreach Programming as part of our mission to serve.

To make this event a community success, we need you. I am enclosing sponsorship information, which explains the visibility that will be provided at the event for each sponsorship level.

Your sponsorship dollars will go a long way toward enabling our YMCA to cover the increasing demands for programs and services by the St. Cloud community. These programs include offering a free 6 month membership to veterans of Operation Enduring and Iraqi Freedom to help their integration back to our community. We continue to meet the increasing requests for member scholarships to make the facility and programs available to all regardless of economic status. We offer the area value-centered fitness, sports and activities to young children, youth and young adults. We have seen the needs for our Community Service programs, such as the Circle of Parents (formerly the Single Parent Support Group) and the Supervised Visitation and Exchange Program rising. These activities are at the core of what makes the YMCA such a key community asset. We very much hope to continue offering these valuable resources to the community.

I appreciate our relationship and the giving nature of you and your company and am hopeful you will see the great value our St. Cloud Area Family YMCA is to our community and join us in *this evening of great fun with a worthy purpose.*

Blessings,

Scott Adams

Scott Adams
Executive Director




May 2, 2009 * St. Cloud Civic Center * 5:30-9:30 p.m.


Come and select from a variety of wines, along with snacks, cheeses, grand hors d'oeuvres throughout the evening, various deserts, chocolate fountain and entertainment from local artists for your enjoyment.


Join us as a sponsor for this evening of wine, food and friends, supporting the Community Outreach Programming of the St. Cloud Area Family YMCA. Your sponsorship dollars will go toward support of programs that provide access to the YMCA as a healthy life resource to groups such as Anna Marie's, Place of Hope, Journey Home, Big Brothers/Big Sisters, Boys and Girls Club, Scout Clubs of Central MN, and many more. You will also be supporting programs that provide Supervised Visitations and Supervised Parental Exchanges, Single Parent Support Groups, and the Aquatic Exercise and Adaptive Yoga Programs offered for individuals with Arthritis, Multiple Sclerosis, Cerebral Palsy, or other mobility concerns.


*This will be an exciting opportunity for you to show your support for the YMCA.
Become a sponsor for this very special evening - enrich your palette while you enrich the lives of so many others.*


Sponsorship for this event is available at these recommended giving levels:


 **Grand Vintner Sponsorship Level - \$10,000** (Tax deductible amount of \$9,280)
*Provides you with up to 24 tickets for you and your guests, preferred event seating with a table sign.
Your name and logo will be prominently featured at the event; in all advertising for this event, and within the event program*

 **Vineyard Sponsorship Level - \$5,000** (Tax deductible amount of \$4,520)
You will receive up to 16 tickets for you and your guests, preferred table seating with a table sign. Your name and logo will be prominently featured at the event; in advertising for this event, and within the event program as a key sponsor.

 **Grapevine Sponsorship Level - \$2,500** (Tax deductible amount of \$2,140)
You will receive up to 12 tickets for you and your guests. Your name and logo will be prominently featured at the event and as a contributing sponsor within the event program

 **Cabernet Sponsorship Level - \$1,000** (Tax deductible amount of \$820)
You will receive up to 6 tickets for the event. Your name will be listed within the event program.

 **Chardonnay Sponsorship Level - \$500** (Tax deductible amount of \$380)
You will receive up to 4 tickets for the event. Your name will be listed within the event program.

 **Zinfandel Sponsorship Level - \$250** (Tax deductible amount of \$190)
You will receive up to 2 tickets the event. Your name will be listed within the event program.


 **Tickets are also available for individual purchase at \$65.** (Tax deductible amount of \$35 per ticket).


**To become a sponsor, return the following section to the YMCA.
Return the registration to 1530 Northway Drive, St. Cloud, MN 56303
or contact Scott Adams at the YMCA by calling (320) 253-2664.**



 YES, I Want to Support the YMCA by becoming a sponsor for Promenade at the following sponsorship level:

_____ **Grand Vintner Sponsorship Level - \$10,000** _____ **Cabernet Sponsorship Level - \$1,000**
_____ **Vineyard Sponsorship Level - \$5,000** _____ **Chardonnay Sponsorship Level - \$500**
_____ **Grapevine Sponsorship Level - \$2,500** _____ **Zinfandel Sponsorship Level - \$250**

 I would like to support the YMCA by purchasing tickets for Promenade. _____ **Tickets X \$65 = \$ _____.**

 I cannot attend, but please accept my tax deductible donation of \$ _____

NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE NO: _____ I AM PAYING BY ___ CASH/CHECK ___ CREDIT CARD

_____ CREDIT CARD NUMBER _____ CARD TYPE ___ / ___ EXP DATE

_____ NAME AS IT APPEARS ON YOUR CARD

Return this sponsorship form to the YMCA
1530 Northway Drive, St. Cloud, MN 56303
or contact Scott Adams at the YMCA by calling (320) 253-2664.

Your sponsorship means the world to us and to the individuals we serve.
Thank you for your support.



PROMENADE
A WINE & FOOD EXTRAVAGANZA

2009